

For Immediate Release

August 9, 2005

Local Beekeeper's Honey Makes the Big-Time

Asheville's Kamm's Frozen Custard Newest Flavor
Features The Spicewood Farm's Honey

Free Servings and Honey Making Demonstrations
August 20th 2:00 to 5:00 PM at the historic Grove Arcade

Yancey County's award-winning beekeeper and beekeeping teacher, Chris Mathis, of The Spicewood Farm, will be on hand to help unveil the latest frozen custard creation of Kamm's Frozen Custard, in the historic Grove Arcade in downtown Asheville. Kamm's is celebrating its 3rd anniversary this month. Their newest flavor is Honey Vanilla, using locally-produced honey from The Spicewood Farm, owned by Mathis and partner, N'ann Harp.

"Each year, to celebrate another year in business, we create a new custom flavor," said Sally Kammann, who owns Kamm's with husband, Jim. "We've been amazed at the wonderfully rich flavors of the local honeys produced by The Spicewood Farm," Jim added, "so we began to experiment with recipes. This is one of the most smoothly sophisticated tastes we've come up with yet. We're very excited."

Free servings of the new frozen custard will be available between 2 p.m. and 5 p.m. on Saturday, August 20th. A demonstration hive of working bees will be on hand as well, with Mathis giving short talks throughout the afternoon on how beekeeping is done and how honey is made.

"We've actually been doing some experimentation with infusing honey with vanilla," confessed Mathis. "We knew that the flavors were a natural, but even we were surprised at how vividly the honey essence comes through the vanilla in a frozen dessert. It's super."

"This certainly demonstrates the power of creative partnership," Harp noted. "We're flattered and delighted to have been invited to work with Kamm's on this literally delicious project."

The Spicewood Farm honey, which has won Best-of-Show in the past two consecutive years at the NC Mountain State Fair, is available at Ye Olde Mountain Amish Store in Burnsville, most Saturdays at the Grove Arcade's open air Portico Market and the Grove Corner Market in Asheville, and online at <http://www.TheSpicewoodFarm.com/>.